

→ Marketing Services

LEXITEL COMMUNICATIONS, LLC
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Call us Nationwide
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BROADCAST MESSAGING (A.R.M.S)

A company or organization can record a message and have it automatically telephoned to thousands, or even millions, in a database within hours. This is the most cost effective approach to person-to-person marketing that exists. It is dramatically less expensive than direct mail, and can leverage a direct mail campaign to increase its effectiveness 100% to 300%.

Why use Campaign Leverage Voice Broadcast?

- You can deliver automated pre-recorded message to a targeted group via the telephone.
- You have the ability to personalize your call and address message recipients **PERSONALLY**.
- Voice Broadcast provides a warm person-to-person message with the efficiencies of automation.
- Calls can be individually customized to remind people of appointments

Breakthrough the clutter of advertising with a guarantee that your message reaches its target with answering machine/voicemail only Voice Broadcast. **You pay only for messages delivered.**

Benefits:

- Supplement direct mail and email campaigns
- Decrease information distribution costs – notify thousands of people in minutes, for less than the cost of postage.
- Deliver time critical information
- Add a new layer to the marketing mix
- Access our database of 120 million consumers and businesses.

Enhancing Marketing Results :

The goal of marketing is to find different mediums that complement and multiply the results of each other. Voice Broadcast adds an additional layer of communication to your current marketing campaigns. Complement the visual medium with a one on one voice communication. Increase response rates and profits.



WE WORK WITH A DIVERSE CUSTOMER BASE. HOW CAN WE HELP YOU?

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